

Welcome Sales Representatives to VET Spring 2023!

EVENT DATE & TIME

Friday, April 14, 2023 9:00 a.m. - 4:00 p.m. ET Saturday, April 15, 2023 9:30 a.m. - 4:30 p.m. ET

All sessions take place in Eastern Time. Please refer to the <u>on-line program</u> for the most up to date times and sessions.

VIRTUAL EXHIBIT HALL SCHEDULE

Friday, April 14, 2023 9:00 a.m. - 4:00 p.m. ET Saturday, April 15, 2023 9:30 a.m. - 4:30 p.m. ET

Attendees will have access to your booth starting April 7th until June 16th, 2023. They can view the videos or brochures that you display. The chat feature will only work during the actual event times, however, be sure to check for meeting requests regularly until the on-demand period has finished. Keep checking your dashboard for new sales leads too!

FOR SALES REPRESENTATIVES:

If you haven't already done so, click here <u>Exhibitor Staff Registration link</u> and register yourself as a Sales Representative.

On or about *March 31st*, each representative that has been registered through the *Exhibitor Staff Registration link* will receive an email with their login information.

From the link in the email, you will be taken here (see image below-image from 2022 event).

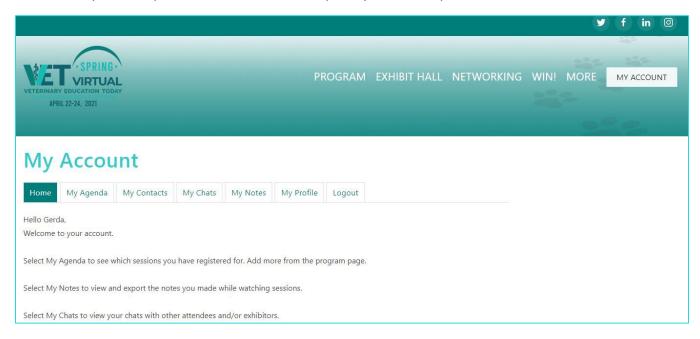
Click MY ACCOUNT and Enter the email address and id# from email.



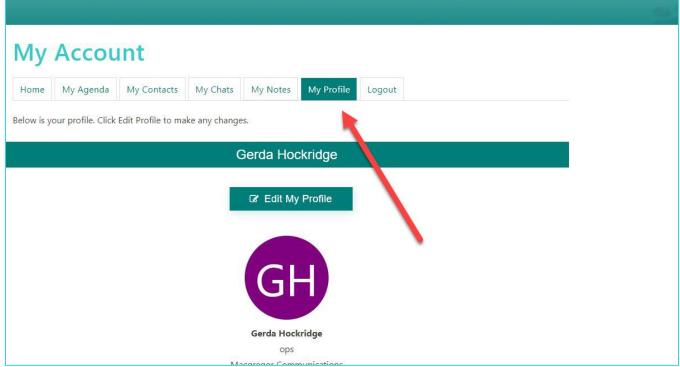


Go to MY PROFILE TAB. Click Edit Profile button.

From there you can upload a headshot and complete your online profile.

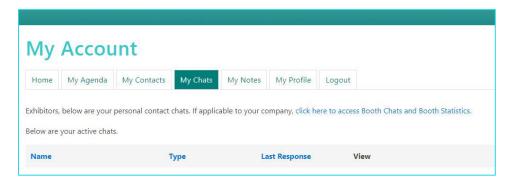






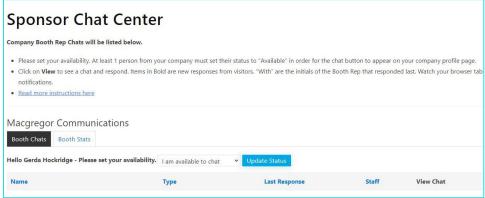
Booth sales leads: When you are logged in, you can check the dashboard to see how many people have come by your booth. All attendees who click on any part of your booth, i.e.: download a brochure, get the passport number, click on your website, will be included in a report that is viewable on your dashboard. The report includes their contact information and other pertinent demographics, i.e.: accreditation, years in practice, etc. (subject to CASL regulations). The more options you take advantage of, the more clicks you will receive.

Click on Booth Chats first. Then click here to access Booth Chats and Booth Statistics.

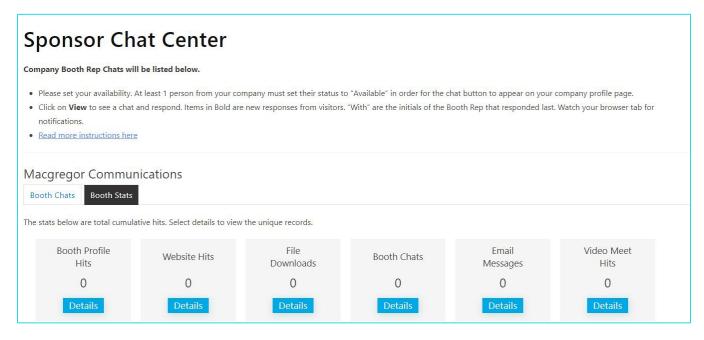


Click on Booth Chats.





Then click on Booth Stats to get the broader picture of connections.



Contact Jennifer Hiett with any questions! jhiett@macgregorcom.com

Thank you and have a great show!