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WELCOME LETTER



On behalf of the entire Veterinary Education Today team, we are so happy you could join us in person, this year. We realize that you are incredibly busy and that the pandemic threw a lot of curve balls at you. But we are confident that your investment in VET will be rewarded on so many levels.

This year we have added some new additions to the show floor. Thanks to our passport booth sponsors you can enjoy the possibility of winning some great prizes while chatting with expert suppliers. Don't forget to stay for our cocktail reception on Friday, October 28th from 4:00pm-6:00pm. Unwind after a long day of learning, network with your peers, enjoy a drink, and some hors d'oeuvres. Sponsored by MyVetGroup.

Don't forget to sit in on the spark talks theatre, where you can listen to some important updates and insights from our industry suppliers.

Interested in a hospital design renovation or new build? Drop by the Hospital Design Pavilion to listen to the experts. Set up a meeting with our resident architect from Planimal. Sit in on hospital design sessions. Take away a plan for next steps in your hospital design needs.

Don't forget our VET career fair! This is located at the other end of Hall 1. There is no charge to drop by and visit the recruiters. They are eager to meet you. Whether or not you are considering a change in career, it's always good to check out your options.

Again, on behalf of our entire team, we are happy to see you in person.

Regards,
Lee Baker
VET, Event director


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PROGRAM

Friday, October 28th


Please note – all information is accurate at time of publishing and may be subject to change. Please check the app for the most up to date information.

TIME	TITLE	DESCRIPTION	SPEAKER
8:30am-9:30am	DCM in 2022	This lecture will focus on the approach to identifying occult DCM as well as treatment of overt DCM. This means topics such as in-house ECGs, BNP blood tests and the value of holter monitoring will be discussed. Given the current situation, this lecture will also cover what we do and don't know about DCM associated with non-standard diets.	Anthony Carr Dr. med. vet. DACVIM, Professor, Western College of Veterinary Medicine
	Nutrition of Puppies and Kittens – Preventing Obesity	Obesity is one of the most common health problems that affects pet dogs and cats but discussing weight with pet owners and implementing weight loss plans comes with many challenges. Obesity is a preventable disease and placing a greater focus on this during puppy and kitten visits may serve to reduce the number of adult pets succumbing to this disease. This session will focus on how to incorporate nutrition recommendations into puppy and kitten visits to set them up for success with regards to maintaining a healthy weight into and throughout adulthood.	Caitlin Grant BSc, DVM, DVSc., Assistant Professor, Nestle Purina Professorship in Companion Animal Nutrition  
9:30am-10:30am	"But He's FINE, Doc!" – Keys to Improving Preventive Care Diagnostics at Every Life Stage	This interactive lecture will examine the newest evidence-based medicine and big data studies in the complex world of preventive care. Consistent preventive care can identify early systemic health problems in animals with no apparent clinical signs, allowing for earlier investigation and better outcomes. Case based learning will focus on diagnostics most valuable to preventive care protocols, so you can more easily and efficiently choose the diagnostics your patient needs today. Come learn practical techniques you can implement tomorrow to explain and offset common client concerns with diagnostic procedures to increase your compliance and create a healthier tomorrow for your patients.	Kymberley McLeod (An Welfare (DVM), Professional Services Veterinarian, IDEXX Canada 
10:00 am-11:00am	Heart failure treatment: New and improved	This lecture will focus on newer aspects of heart failure management such as spironolactone and pimobendan. In addition information will be provided on the use of nutritional support such as taurine and carnitine.	Anthony Carr Dr. med. vet. DACVIM, Professor, Western College of Veterinary Medicine
10:45am-11:45am	Obesity and Weight Loss in Dogs and Cats	The prevalence of obesity seems to be on the rise. It is a serious disease that comes with many complications, but weight loss plans are never easy. Communicating with pet owners about weight can be challenging and sticking to the weight loss plan does not always happen. This session will focus on a review of the components of a successful weight loss plan and provide tips on how to improve owner compliance.	Caitlin Grant BSc, DVM, DVSc., Assistant Professor, Nestle Purina Professorship in Companion Animal Nutrition  
11:30am-12:30pm	Management of chronic renal failure: what is clinically relevant	This lecture will focus on those things that are clinically relevant to improving outcome in patients with chronic renal failure. Topics discussed include the advantages of renal diets, use of phosphate binders to help manage renal secondary hyperparathyroidism, and the importance of measuring blood pressure in patients with CRF. In addition angiotensin receptor blockers (ARBs) will be discussed with their utility for treating proteinuria and hypertension.	Anthony Carr Dr. med. vet. DACVIM, Professor, Western College of Veterinary Medicine

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PROGRAM


Friday, October 28th

TIME	TITLE	DESCRIPTION	SPEAKER
11:45am-12:45pm	Recent updates in employment law	The past few years have had a greater impact on employers and employees than perhaps any other period. COVID-19 hit and the world, and workplaces, were suddenly and dramatically transformed. In this presentation, Jesse Mack provides an overview of recent developments in employment law. He will discuss issues such as: What do the latest cases say about the enforceability of termination clauses? What is an employer's duty to accommodate disability in the workplace? What is the practical effect of the prohibition on non-compete clauses?	Jesse Mack JD, Employment Lawyer, Guardian Legal Consultants LLP
12:45pm-1:45pm	The Nutritionists' Approach to the Management of Adverse Food Reactions: A Roundtable	Join our panel of experts from the Canadian Academy of Veterinary Nutrition (CAVN) as we discuss best practices and their approaches to cases with suspected adverse food reactions, both GI and dermatological in origin. Practical tips, client communication, different protocols and much more will be discussed to help set you up for success with these cases in practice.	Allison Wara DACVIM (Nutrition), Board Certified Clinical Nutritionist Robin Saar RVT, VTS (Nutrition) Caitlin Grant BSc, DVM, DVSc., Assistant Professor 
1:00pm-2:00pm	Advancements in Small Animal Arthroscopy	Arthroscopic joint exploration and treatment has been the standard of care in human medicine for decades. Common, standard-of-care treatments and surgeries in humans include meniscal suturing, ligament reconstruction, treatment of arthroplasty infections and other complications, rotator-cuff repairs and a myriad of other procedures. In contrast, arthroscopic treatments in veterinary medicine are just becoming more widely available currently and are still largely restricted to examination and tissue debridement. True arthroscopic surgical procedures in our patients are very recent or currently in development.	PJ Rocheleau CCRT, DVM, Director, Espanola Animal Hospital
1:30pm-2:30pm	Feline hypertension – a call to action and how you can help.	Feline hypertension, commonly referred to as “the silent killer”, remains a condition that is underdiagnosed and undertreated. This presentation will discuss the basics of hypertension and provide a brief review of this disease. We will then review the results of the Mercury Challenge – the largest data set of feline blood pressure measurements to date of senior cats attending primary care practices. Finally, we will discuss how you can contribute to the second edition of the Mercury Challenge.	Karren Prost Veterinary Services Manager, Ceva Animal Health
2:15pm-3:15pm	A New Approach to Understanding & Implementing Boundaries in Veterinary Medicine	Boundaries. We know what they are and why we need them. However, why can it be so challenging to implement them? This session will explore how we have been conditioned to develop adaptive responses that make it harder to establish boundaries in our relationships. At a macro level, we will explore the connection between boundaries and social and familial conditioning. At a micro level, we will explore how many have learned to cope with nervous system activation through fawning responses which lead us to putting the needs of others ahead of our own. The primary goal of this session is to provide you with concrete tools and exercises on how to establish more effective boundaries within this context so that you can experience a higher likelihood of success. Tools will include nervous system regulation, self-awareness, values, and empathic assertions. You will leave this session with a very different and deeper understanding of boundaries that will shift the way you engage in boundary setting with your family, friends, colleagues and clients.	Angie Arora MSW, RSW, Veterinary Wellness Coach, Educator & Advocate



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PROGRAM

Friday, October 28th

TIME	TITLE	DESCRIPTION	SPEAKER
3:00pm-4:00pm	5 Steps beyond the Bag-- What ten thousand case consultations can teach us about improving our nutritional plans	Why do good nutritional plans go wrong? What do we do if the patient has more than one medical condition, or simply won't eat the diet that was recommended? While every case and patient is unique, there are very common themes that have emerged from over 10,000 nutritional consultations per year to our Canadian veterinary case consultation service. This talk is the result of compiling the most frequently encountered roadblocks and overlooked components of a nutritional plan, and distilling them into practical tips that have led to the most "ah-ha" and "I wish I knew this before" moments on the consult line. Join us to learn how to take five steps beyond the bag and set your patients up for success by taking your nutritional plans to the next level.	Erin Marley BSc DVM, Royal Canin 
	Developing a new service in your practice	Introducing a new service to a practice, whether it is an expensive piece of technology, or new skills offered by a veterinarian is exciting. We love learning new things and the ability to offer better diagnostics or therapeutics is what drives many of us in the veterinary profession. At the same time most of us have a piece of equipment sitting in a closet gathering dust that just never fulfilled its promise. Memories of that failure often put a damper on our eagerness to introduce a new service. In this presentation attendees will be able to answer the following three questions. How to charge for it. How long will it take a new modality to break even. How to assess if a new service is right for your practice.	Mike Pownall DVM, MBA, Dr, Oculus Insights



Saturday, October 29th

TIME	TITLE	DESCRIPTION	SPEAKER
8:00am-9:00 am Breakfast session	Health & Wealth: You and Your Practice	This Health & Wealth session focuses on centering your practice transition around your optimal exit point and working backwards from there. We show you where to start and the steps required to get there, while bearing in mind that clarifying your goals and creating the right mindset for yourself is both strategic and important for your mental and emotional health.	Raj Raheja, Pres & CEO MyVetGroup Leann Benedetti, DVM, Founder The Veterinary Coach 
8:30am-9:30am	Arrhythmias: Diagnosis and management	This lecture will focus on common arrhythmias of clinical importance such as atrial fibrillation, atrial tachycardia, and ventricular tachycardia. Both the diagnosis and therapy will be discussed.	Anthony Carr Dr. med. vet. DACVIM, Professor, Western College of Veterinary Medicine
8:30am-9:30am	How to incorporate feeding tubes into your general practice	Do you struggle with how to get an anorexic pet to eat? Feeding tubes, particularly nasogastric and esophagostomy tubes are a non-invasive, low stress nutrition tool that appear to be underutilized in veterinary practices. This session will look at the "what kind", "why use", and "how to" when discussing feeding tubes in general practice.	Robin Saar RVT, VTS (Nutrition) 

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PROGRAM

Saturday, October 29th

TIME	TITLE	DESCRIPTION	SPEAKER
8:30am-9:30am	Pricing and activity based costing	Most veterinary practices struggle with setting prices for their services with the result that many of them are not maximizing their potential revenue, or they risk losing clients because they appear to be overcharging for their services. Life would be so much easier if we were able to use a system that could ensure our prices were fair while not leaving profit behind. Attendees will learn the following three foundations of price setting.	Mike Pownall DVM, MBA, Dr, Oculus Insights
10:00am-11:00am	My Dog Is On A Raw-Food Diet.... And I Have No Plans To Change That	Raw food is a reality we face, whether we like it or not! Unfortunately, even if our ultimate goal is the health and safety of our patients, we have to manage the requests and beliefs of the owners. This session will help guide you through those difficult conversations and focus on the following strategy: building the trust with your clients, creating an open channel of communication with your clients and focusing on the safety of the pet and their family.	Matt Spiegle DVM, Dr., Royal Canin Canada 
10:15am-11:15am	Anemia: Diagnostics and therapy	This lecture will help understand the classification and diagnosis of anemia. In addition, therapy will be addressed especially in regard to transfusion medicine and possible transfusion reactions to monitor for.	Anthony Carr Dr. med. vet. DACVIM, Professor, Western College of Veterinary Medicine
10:30am-11:30am	How Virtual Care Will Play an Integral Role in the Evolution of Veterinary Medicine	Over the past several years, veterinary telemedicine has been an emerging method of care delivery. More recently, during the global pandemic, the evolution of virtual care was accelerated as in-person veterinary access was limited. Coming out of the pandemic, our profession continues to be faced with veterinary personnel shortages and access to care issues that are not expected to be fully resolved for years to come. I am here to discuss with you the reasons that telemedicine is here to stay and the ways that it can be used to help provide solutions to problems plaguing our profession today. Veterinary telemedicine/ virtual care is an integral role in the delivery of veterinary medicine for the post-pandemic era and beyond.	Christiane Orsini Associate Veterinarian, Smart. Vet Virtual Care
11:30am-12:30am	Hospital network needs for cloud solutions	There is a strong movement towards virtualization and cloud solutions in veterinary medicine. This brings to bear the question, what is needed in our hospitals to be able to confidently take advantage of these new cloud services and solutions being offered? Our hospital network and internet infrastructure have become mission-critical to implement these solutions, access data, and communicate with our clients.	Philip Wiebe B.Sc., B.A. Honors (Psychology), VMI (AAHA)
11:45am-12:45pm	Anesthetic management of brachycephalic breeds	Brachycephalic breeds can be a real challenge for the anesthetist as they are prone to more anesthetic complications and especially their airway management can be problematic in the perioperative period. These breeds are also predisposed to other conditions that can affect the anesthetic management. Being familiar with them is paramount for decreasing the anesthetic risks and improves the outcome.	Stefania Grasso Board Certified Specialist in Veterinary Anesthesia and Analgesia®, TheVSCAN
12:45pm-1:45pm	How interest rates and inflation might affect the value of your clinic.	Understanding the Effects of Interest Rates and Inflation on today's practice values <ul style="list-style-type: none"> • Why value and level of financing are not the same • How specifically inflation can affect the value of a practice • Understanding how to successfully negotiate in this economic climate 	Jackie Joachim, COO ROI Corp. 
1:00pm-2:00pm	Align your vision with your construction project	PRE-PROJECT / FEASIBILITY STUDY You're often faced with a number of questions when you begin thinking about an expansion, renovation or construction of your veterinary clinic. Where do I start? What do I need? How do I keep my current layout? How much is it going to cost? It can be overwhelming. We get it! You can relax now. You are not alone! Based on experience gained from helping multiple clinics organize their construction or reno projects, veterinary architect Marie-Eve Allard from Planimal – has	Marie-Eve Allard Architect, Principal Architect / Founder at Planimal, Planimal
1:15-2:15	Troubleshooting and managing hypotension during general anesthesia	Brachycephalic breeds can be a real challenge for the anesthetist as they are prone to more anesthetic complications and especially their airway management can be problematic in the perioperative period. These breeds are also predisposed to other conditions that can affect the anesthetic management. Being familiar with them is paramount for decreasing the anesthetic risks and improves the outcome.	Stefania Grasso Board Certified Specialist in Veterinary Anesthesia and Analgesia®, TheVSCAN, Anesthesiology, Pharmacology

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TIME	TITLE	DESCRIPTION	SPEAKER
		developed an innovative approach to help her clients take a step back. Most projects are issued from a current space problem – not enough exam rooms, no staff area, treatment space too small, not enough retail space. While those are important problems that need to be addressed, they are immediate problems that, once corrected, will most likely shed light on other problems that were unseen at the time. If not planned properly, it can create a never-ending problem. By taking a step back while approaching those problems, this session will make you think about your vision and how your project can help achieve it. What is your 5 years plan? 10 years? A feasibility study will help you narrow down options and get the full potential of your existing or	
2:30pm-3:30pm	Marketing plans for practice	Too often veterinary practices spend a lot of time and money with their marketing efforts without achieving the desired outcomes. Much like having a plan for a procedure or a surgery businesses need to have a plan to optimize their marketing efforts. In this presentation attendees will learn the following so that they can develop an effective marketing plan for their veterinary practice.	Mike Pownall DVM, MBA, Dr, Oculus Insights
2:45pm-3:45pm	Canin and Feline total hip replacement	Total Hip Replacement (THR) is widely accepted as the gold standard for end-stage CHD and unsalvageable joint trauma. This lecture aims to dispel myths regarding this procedure, help primary care veterinarians and RVTs feel more comfortable educating/referring clients for THR, and most importantly help return patients to normal, pain free function.	PJ Rocheleau CCRT, DVM, Director, Espanola Animal Hospital

SPARK TALKS THEATRE

While you are on the show floor why not take a break and listen to these spark talks? These 30-minute sessions are a great way to stay up to date on the latest products, services, and technologies.

Friday, October 28th

9:30am -10:00am - Operator Maintenance for Infusion Pumps
- Learn to properly use and troubleshoot your Fluid Pumps!



10:30am-11:00am - Ophytri..what? How Ophytrium and DOUXO S3 can help in the multimodal management of dermatology patients – CEVA - Is a shampoo really that important? This session will review the current understanding of the changes that occur in the skin of patients with canine atopic dermatitis, the discovery of a new ingredient to benefit your patients and repair the three skin barriers, and how DOUXO S3 will help improve your patient's quality of life while improving treatment compliance.



11:30am-12:00noon - Royal Canin
- Think Targeted, Think Hydrolyzed - When are you reaching for hydrolyzed diets in your practice? What do you reach for to



address concurrent issues in these patients? Join us as we discuss maximizing success for the FIRST round of diet trials for your dermatology and GI patients. Your first shot is your best chance, so we will discuss how to help relieve symptoms in your patients as well as frustration in your clients and how we can address multiple needs with one simple solution.

1:30pm-2:00pm - What should you consider in your shareholder agreements to avoid future disputes and litigation regarding valuations? Buyers - who commissions the valuation? Once done, what next? Sellers - what should you do years in advance to avoid common expensive taxing mistakes! What should you consider when choosing an advisor?



Saturday, October 29th.

Operator Maintenance for Infusion Pumps - Learn to properly use and troubleshoot your Fluid Pumps



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Logik Medical Inc.	311
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MBC Brokerage	907
McCarthy Veterinary Supplies	306
MedVant	211
Merck Animal Health	513

COMPANY NAME	BOOTH
Midtown Mobile Veterinary Hospice Services & Faithful Pet Memorial	410
My Vetstore Canada Inc.	212
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Nestle Purina Petcare	401
Nour Private Wealth Inc.	511
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Be sure to drop by the VET Career fair and speak to recruiters and organizations eager to enlighten you on career opportunities. Feel free to listen to these sessions delivered by industry experts.

CAREER FAIR Friday, October 28th

TIME	TITLE	DESCRIPTION	SPEAKER
11:30am-12:00pm	How to Choose Your First Job	There are more available jobs than people to fill them in the veterinary profession. This means that first-time job seekers have many choices of where they can work. In this session, we discuss what to look for in your first job to set you up for long-term success in the veterinary profession. We will review which questions to ask, how to spot red flags as well as the signs that the veterinary practice has a great work culture that will support a new veterinarian or support staff member.	Mike Pownall, DVM, Oculus Insights
12:15 pm-12:45pm	Who are RVT's	You might have heard the RVT acronym before. Or you might even know a Registered Veterinary Technician (or two). But do you really understand the profession that so many are called to serve? This time will be spent demystifying the RVT title to know who RVTs are and what role they play in the veterinary industry.	Kirsti Clarida, Professor, Veterinary Technician
1:00 pm-1:30 pm	The road to studying vet med in Ontario		Elizabeth Lowenger, Manager, Student Affairs- Ontario Veterinary College

Be sure to drop by the career fair and visit these Career Fair exhibitors

Beattie Animal Hospital	Niagara Canine Conditioning
Birchwood Veterinary Clinic	NVA Canada
Bright's Grove Animal Hospital	Ontario Association of Veterinary Technicians
Canadian Food Inspection Agency	P3 Veterinary Partners
Huron Veterinary Emergency Clinic	Port Hope Veterinary Hospital
Island City Animal Hospital	Racing Forensics
Lloyd & Cowan	VetCare Canada
Main Street Vet Services Professional Corporation	VetCircle
Newcastle Veterinary Clinic	Veterinary Emergency Group
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