



# VIRTUAL CONFERENCE

## DIGITAL OPPORTUNITIES

Build your brand, generate leads with our virtual sponsorship packages

### Spark Talks Theater | \$995

Invite your guests to jump into your 30 minute spark talks discussion. Purchase a spot to demo your latest products or technologies, or case studies. A great way to drive booth traffic and get leads.

### Be Social - Networking Event | \$1,500 *plus cost of entertainment*

Sponsors can host a virtual networking event in a Zoom webinar room with experiences such as: live music, mixology class, yoga or a comedy act, pizza parties, to name a few.

### Sponsored Session | \$2,500

This sponsored session includes a branded virtual background, logo recognition at the beginning and end of session. Your company logo will also be displayed in the schedule, your prospects will be redirected to visit your virtual booth afterwards for additional Q&A. You get access to the list of attendees. Includes Intro-Outro spots.

### Ask Me Anything Forum | \$995

30-minute time slot. Bring in your experts for an exciting pre-populated Q&A. Engage with your audience; promote new features, updates, and products, and connect with users in real time.

### Ticker Message | Starting at \$600

Send out customized messaging on the ticker throughout the day. This can be offered in a package, for example: \$600 you get 2 custom ticker messages shown on both conference days or for \$750 you get 3 custom ticker messages show on both conference days. A great way to stand out in the crowd.

### Website Banner Ads | \$750 one-day, \$1,000 entire event

A great traffic driver to your booth. Available in sizes 300x250 or 728x90. Ads run from September 28-October 18. You get the statistics of how many clicked on your ad. (excludes lobby, registration and program/agenda)

### Social Stream \$500 per day.

### Entire conference duration \$1500, including on-demand until October 18

Get exclusive branding with no other ads on this page.

### Pop-up Ads | \$250 for 1 or \$995 for 8

### Entire conference duration \$1500, including on-demand until October 18

A great traffic driver to your booth.

### My Account Sponsorship | \$995

Be there every time an attendee logs into their account. This ad spot is exclusive and has great visibility.

[www.veterinaryeducationtoday.ca](http://www.veterinaryeducationtoday.ca)



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### Networking Portal | \$2000

As the sponsor of this high traffic page, you get exclusivity with your ad placement. Your logo can be shown at the top of the page or you can provide a background for the page.

### Home Page | \$3000

Be at the forefront of the conference when the log in. Your ad is visible until October 18.

### Registration Portal | \$3000

This prime location gives you visibility right from the start of registration until October 18.

## DIGITAL EVENT GUIDE

Full page inside front cover	\$1,250
Full page inside/ outside back cover	\$1,250
Full Page	\$995
½ page	\$600
¼ page	\$450

## SWAG BAG

subject to availability

### Let's get the party started before the VET conference.

Attendees will enjoy delivery of a swag bag chock full of swag from VET sponsors. Each delegate will receive their swag bag just prior to the conference. Exhibitors can pick from a selection of swag to be include. Contact us for the swag bag options and pricing.

### Virtual Booth | \$2495

Be a part of the largest Virtual VET conference this fall. Join the 80+ virtual exhibitors, generate sales leads while reaching out to your clients.

## VIRTUAL BOOTH INCLUDES

General company information	Live chat
Social links	Face to face, 1 on 1 meetings
Promo video	Email Communications from attendees
Participation in the passport program	List of sponsored sessions
Documents available for download	Promotions section
Featured new product(s)	Branded colouring on the virtual booth page

For more sponsorship ideas or to customize a package for you contact:

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